

**“Les Produits Vedettes Couche-Tard — Phase 2” CONTEST  
Contest Rules**

- The “Les Produits Vedettes Couche-Tard” Contest is held by TVA Group Inc. and Couche-Tard Inc. (hereinafter collectively the “Contest Organizers”). The Contest is held on the internet, between **March 4, 2020**, at 6:00 a.m. ET and **March 31** at 11:59 p.m. ET (hereinafter the “Contest Duration”).

**ELIGIBILITY**

- The Contest is open to Quebec residents aged 18 or older, with the exception of employees, agents and representatives of the Contest Organizers, their affiliates, divisions and subsidiaries, their advertising and promotional agencies, partners, participating merchants, suppliers of prizes, materials and services related to this Contest, and any other party directly related to the holding of the Contest as well as the members of their immediate family (brothers, sisters, children, father, mother), their legal or common-law spouses and any person with whom such employees, agents and representatives reside.

**HOW TO ENTER**

- NO PURCHASE REQUIRED.** To enter, go to the website [www.tva.ca](http://www.tva.ca) Go to the “Contest” section and click on the “Les Produits Vedettes Couche-Tard” icon to register.
- Once you access the electronic entry form in the manner described in these Contest rules, complete it and make sure that you fill in your exact contact details as follows: last name, first name, address, daytime telephone number (where you can be reached weekdays between 9 a.m. and 5 p.m.) and the answer to the mathematical question. You must provide a minimum of one (1) valid UPC code and a maximum of four (4) valid UPC codes from a Phase-2 star Couche-Tard product. For each valid UPC code of a Couche-Tard star product from phase 2 correctly submitted in an electronic entry form, you will have one (1) chance to win the prize. Each electronic entry form offers between 1 and 4 chances to win one (1) of the two (2) prizes. Click on the “Enter” button to submit your entry form no later than 11:59 p.m. ET on March 31, 2020. Once you receive confirmation that your entry has been received, you will be automatically entered in the Contest.

The phase 2 - Les Produits Vedettes Couche-Tard are the following:

<b>BUBLY</b>	NOS ORIGINAL CMLX6 473 ML	HERSHEY BISCUITS & CRÈME 43 G
473ml Bubly Pamplemousse	MONSTER HYDRO MEAN VERT 550 ML	GLOSETTES AMANDES 42 G
473ml Bubly Cerise	MONSTER PUNCH MANGO LOCO 473 ML	COOKIE + 39 G
473ml Bubly Lime	MONSTER HYDRO ZERO SUCRE 550 ML	GLOSETTES RAISINS 50 G
<b>MONSTER</b>	MONSTER HYDRO PURPLE PASSION 550 ML	HERSHEY CHOCOLAT AMANDES & CARAMEL 43 G
MONSTER ZERO ULTRA RED 473 ML	MONSTER WHITE DRAGON TEA 458 ML	OH HENRY! 58 G
MONSTER ZERO ULTRA BLUE 473 ML	MONSTER PACIFIC PUNCH 473 ML	REESE MBA 46 G
MONSTER LO-CAL 473 ML	MONSTER MULE GINGERADE 473 ML	CHERRY BLOSSOM 45 G
MONSTER GRONK 473 ML	MONSTER JAVA MEAN BEAN 444 ML	OH HENRY BEURRE D'ARACHIDES 58 G
MONSTER JAVA SWISS CHOCO 444 ML	MONSTER JAVA LOCA MOCA 444 ML	HERSHEY GOLD 39 G
MONSTER HYDRO BLUE ICE 550 ML	MONSTER ZERO ULTRA SUNRISE 473 ML	HERSHEY PAST.BISCUITS ET CR(X) 43 G
MONSTER DRAGON TEA YERBA MATE 458 ML	<b>FRITO</b>	HERSHEY SPECIAL DARK AMAN(X) 43 G
MONSTER ULTRA VIOLET 473 ML	Cheetos Soufflés 280 G	OH HENRY!BEURRE ARACHIDE (X) 60 G
MONSTER ULTRA PARADISE 473 ML	Cheetos Croquant 310 G	OH HENRY! CHOC.(X) 62,5 G
MONSTER ASSAULT 473 ML	Cheetos Nacho croquant 310 G	OH HENRY!PRO 12 PROTEINES (X) 60 G
MONSTER KHAOS 473 ML	Cheetos Cheddar jalapeno croquant 310 G	OH HENRY! TRES CROQUANT BIS(X) 58 G
MONSTER ABSOLUTELY ZERO 473 ML	Cheetos Croquant enflammé 310 G	OH HENRY TRES CROQUANTE 87G(X) 87 G
MONSTER 473 ML	Cheetos Pêle-mêle mélange fromagé 245 G	REESE STICKS REG.(X) 42 G
MONSTER ZERO ULTRA 473 ML	Cheetos Enflammé Délice épicé 300 G	REESE CROQU.BEURRE ARACH.CHOC. 48 G
MONSTER PIPELINE PUNCH 473 ML	Cheetos Sac d'Os 180 G	REESE WHIPPS CHOC. (X) 54 G
MONSTER JAVA CARAMEL SALE 444 ML	Cheetos Flocons 180 G	GLOSETTE ARACHIDES 45 G
NOS SONIC AIGRE 473 ML	Cheetos Soufflés Cheddar Blanc 260 G	SKOR 39 G
MONSTER DRAGON TEA THE VERT 458 ML	<b>OH HENRY</b>	OH HENRY 4:25 52 G
FULL THROTTLE 473 ML	HERSHEY CHOCOLAT AU LAIT 45 G	REESE EXTRAVAGANT 41 G
NOS RAISIN CMLX6 473 ML	HERSHEY CHOCOLAT AUX AMANDES 43 G	

Entrants must respect the following restrictions; otherwise, the Contest Organizers reserve the right to cancel one or more entries:

- There is a limit of one entry per person per day for the Contest Duration.
- Only one email address is permitted even if an entrant has more than one.
- The same person who enters more than once a day or who uses several email addresses will be automatically removed from the list of entrants.

- A maximum of four (4) UPC codes of star products (indicated above) may be submitted per entry for the Contest Duration.
- A person may not enter or attempt to enter this Contest by using any robotic or other type of duplication that is likely to be unfair to other participants and is against the rules. Any such entry will result in the automatic invalidation of his or her entry or entries.

## **PRIZES**

5. The two (2) prizes are offered within the framework of this Contest:

**Grand prize.** One (1) grand prize will be awarded. The grand prize consists of \$6,000 in cash.

**Secondary prizes.** One (1) secondary prize will be awarded. The secondary prize consists of one (1) year of gasoline given as a Couche-Tard gift card valued at \$3,000.

Total value of all the prizes awarded in the framework of this Contest: Can\$9,000.

## **Conditions**

6. The following conditions apply to the prizes:

Each prize is non-exchangeable and non-transferable. If need be, all expenses and fees not provided for in these rules shall be the winner's responsibility. Each grand prize must be accepted as is. Winners will not be compensated if a portion of a grand prize is not used, in whole or in part. If all or part of a grand prize is sent by mail, the Contest Organizers are not liable for any delays in delivery, loss or theft of the grand prize, including when it is awarded. The Contest Organizers may award the prize in the way they deem most appropriate (for example and without limitation, by cheque, bank transfer, post).

The following conditions apply to all gift cards. The use of gift cards is subject to the conditions of use determined by its issuer (Couche-Tard). Gift cards cannot be converted into cash or combined with any other offer. All winners must comply with the other restrictions on the back of the gift cards.

## **DRAW**

7. A random draw will be held at 11:00 a.m. on April 3<sup>rd</sup>, 2020, at TVA Group Inc.'s offices in Montréal to award the prizes. Two (2) entries will be randomly drawn from all entries received in accordance with these Contest rules to award the prizes. The grand prize will be awarded to the first entry drawn and the secondary prize will be awarded to the second entry drawn.
8. Limit of one prize per person per household.
9. The odds that an entrant's entry form will be drawn at random depend on the number of entries received in accordance with these Contest rules and the number of valid UPC codes for a star Couche-Tard product.

## **HOW TO CLAIM A PRIZE**

10. In order to be declared a winner, selected entrants must
  - a) have correctly answered the mathematical question asked on the entry form and;
  - b) have provided at least one (1) valid UPC code for a star Couche-Tard featured product; and
  - c) be reached personally by telephone by representatives of the Contest Organizers within three (3) days of the random draw. It is each participant's responsibility to provide a valid telephone number where they can be reached between 9:00 a.m. and 5:00 p.m. on weekdays during this period; and
  - d) sign the declaration and liability waiver (hereinafter the "**Declaration Form**") that will be sent to the winners and return it by email to the representatives of the Contest Organizers within three (3) days of receipt.
11. Where any of the terms of these Contest rules are not complied with, the selected entrant's entry will be cancelled, and a new draw will be held for that prize in accordance with these Contest rules until an entrant is selected and declared a winner.

12. Within four (4) to six (6) weeks of receiving the duly completed and signed Declaration Form, the Contest Organizers will inform any winner of how they can take possession of their prize, it being understood that the Contest Organizers are not responsible for lost, stolen or late mail prizes.

### **GENERAL CONDITIONS**

13. **Verification.** Entry forms are subject to verification by the Contest Organizers and entrants commit to fully cooperating with the Contest Organizers. Any entry form that is incomplete, fraudulent, submitted late, or contains an incorrect answer to the mathematical question or does not contain a UPC code will be automatically rejected, and entrants will not be eligible to win a prize. The Contest Organizers will have no responsibility in the event of a communication error, loss and poor transmission of entries, or issues related to printing and distribution of the prize.
14. **Non-compliant entries.** The Contest Organizers reserve the right to disqualify any person or cancel one or more entries from anyone entering this Contest or trying to enter this Contest in a manner contrary to these rules or unfair to the other entrants (e.g., entries exceeding the permitted limit, automatized entries, hacking). In such cases, the Contest Organizers reserve the right to gather personal information about the person in question and use them to report him or her to the competent legal authorities.
15. **Acceptance of prize.** Prizes must be accepted as described in these Contest rules and cannot be transferred to another person, substituted for another prize, or redeemed for cash, in whole or in part, subject to the provisions of the paragraph dealing with prize substitution.
16. **Prize substitution.** In the event that, for reasons unrelated to a winner, the Contest Organizers cannot award a prize (or any part thereof) as described in these Contest rules, they reserve the right to award a prize (or any part thereof) of the same kind and of equal value, or, at their sole discretion, the cash value of the prize (or the part of the prize) set out in the rules.
17. **Refusal to accept prize.** If an entrant selected at random refuses to accept a prize in accordance with these Contest rules, the Contest Organizers will be released of all obligations to such person with respect to the prize.
18. **Limitation of liability—use of prize.** Selected entrants release TVA Group Inc. and Couche-Tard Inc., their affiliates, divisions and subsidiaries, their advertising and promotional agencies, their employees, agents and representatives (collectively, the “Released Parties”) of all liability for any damage they may sustain by accepting or using the prize awarded. In order to be declared a winner and before receiving their prize, selected entrants agree to sign a Declaration Form to that effect, if required.
19. **Warranty.** Entrants selected to win a prize acknowledge that the only warranty applicable to the prize is the manufacturer’s usual warranty. A statement to that effect will be included in the Declaration Form.
20. **Suppliers’ liability.** Entrants selected to win a prize acknowledge that, after they receive a letter confirming that they have won a prize, performance of the services related to the prize becomes the sole and exclusive responsibility of the supplier of the prize. A statement to that effect will be included in the Declaration Form.
21. **Limitation of liability—Contest operation.** The Released Parties disclaim, to the extent permitted by law, all liability for faulty computer components, software or communication lines and for any failed, incomplete, incomprehensible or deleted transmission through any computer or network that may limit the possibility of or prevent any person from participating in the Contest. The Released Parties also disclaim all liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by downloading any web pages, software or forms and by transmitting any information concerning participation in the Contest.
22. **Modifications.** The Contest Organizers reserve the right, in their sole discretion, to cancel, terminate, modify or suspend this Contest, in whole or in part, in case of an event, error or human intervention that could corrupt or affect the administration, security, impartiality or operation of the Contest as provided for in these Contest rules, subject to the approval of the *Régie des alcools, des courses et des jeux du Québec*, if required. Under no circumstances can the Contest Organizers and their affiliates, divisions and subsidiaries, their advertising and promotional agencies, the suppliers of products or services related to the Contest, or their employees, agents and representatives be required to award more prizes than provided for in these Contest rules or award prizes other than in accordance with these Contest rules.
23. **Inability to act—labour dispute.** The Released Parties will not be liable in any way in all cases where their inability to act results from a fact or situation beyond their control, or a strike, lockout or other labour dispute

in their establishment or in the establishments of the organizations or businesses whose services are used to hold the Contest.

24. **Limitation of liability—entry.** By entering or trying to enter this Contest, entrants release the Released Parties of all liability, to the extent permitted by law, for any damage they may sustain as a result of entering or attempting to enter the Contest.
25. **Authorization.** By entering this Contest, the winners authorize the Contest Organizers, their partners and representatives and any person duly authorized by the Contest Organizers to use their name, photograph, image, prize statement, place of residence, voice and any material submitted as part of the Contest, if required, for advertising or other purposes deemed relevant, in any media worldwide, without compensation of any kind, at their discretion and with no limit on the period of use.
26. **Communication with entrants.** There will be no communication or correspondence with entrants in connection with the Contest, except with those selected to win a prize.
27. **Contest Organizers' decisions.** Any decision by the Contest Organizers or their representatives regarding this Contest is final and without appeal, subject to any ruling by the *Régie des alcools, des courses et des jeux du Québec* on any issue under its jurisdiction.
28. **Disputes.** Any dispute concerning the organization or conduct of a promotional Contest may be submitted to the *Régie des alcools, des courses et des jeux* for a ruling. Any dispute concerning the awarding of a prize may be submitted to the Régie for the sole purpose of helping the parties settle the dispute.
29. **Entrant identification.** For the purposes of these Contest rules, the entrant is the person whose name appears on the entry form, and it is this person who will be awarded the prize if he or she is selected and declared a winner.
30. **No affiliation.** This Contest is not in any way affiliated with, endorsed, presented, sponsored or organized by Facebook.
31. **No affiliation.** This Contest is not in any way affiliated with, endorsed, presented, sponsored or organized by Apple.
32. **Contest rules.** The Contest rules are available upon request and on the *Concours* page at [www.tva.ca](http://www.tva.ca).
33. **Personal information.** The personal information that you provide the Contest Organizers as part of this Contest is provided by you on a voluntary basis. Entrants' personal information collected in connection with the Contest is used to administer the Contest and is subject to the following *Privacy Policy* <http://grouperetva.ca/politique-confidentialite>. No commercial or other communications unrelated to this Contest will be sent to entrants by TVA Group Inc., unless entrants have given permission to do so by checking the appropriate box on the official entry form or if permitted pursuant to the *Privacy Policy*.
34. **Language.** In case of a discrepancy between the French and English versions of these Contest rules, the French version prevails.